



**FOR IMMEDIATE RELEASE**

**SHOWCASE TECHNOLOGY ANNOUNCES THE COMPATIBILITY OF ITS  
EZTRANS DEVICE WITH ALL XEROX PRINTERS AND COPIERS**

**TORRANCE, CA** - (February 23, 2009) - Showcase Technology (formerly Showcase Business Centers), a leader in providing automated internet, copy, FAX and scan services, has announced that its EzTrans product line, innovative transaction devices offering advanced print-for-pay capabilities, are compatible with all models of Xerox's award-winning multifunction printers and copiers.

The EzTrans was designed to track statistics for print, copy, and fax usage in order to provide customers with improved transaction reporting and increased revenues. Since EzTrans offers centralized authorization and back-end management of pricing information, customers can review revenue and change prices on any geographically-dispersed copier from anywhere in the world.

EzTrans conveniently distinguishes between black & white and color, letter, large size, and duplex, and then bill each at the appropriate rate. Additionally customers can automatically offer up to four tiers of volume prices. EzTrans makes it convenient for users to pay via credit card, cash, coins, pre-paid card, or account codes.

"This vital compatibility will now enable customers and prospects who utilize Xerox copiers and require a pay-per-use capability to be able to conveniently use an EzTrans device as a turn-key solution," said David Reynolds, president of Showcase Technology. "Our compatibility with Xerox will expand Showcase's existing service offerings and open the door to new opportunities within a variety of vertical markets."

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As with all Showcase's business services, the EzTrans device enables owners to view up-to-the-minute detailed revenue figures, monthly totals, and forecasting. Showcase also provides 24-hour, toll-free support, service agreements, and a 90-day limited warranty.

Dealers and Direct Branches who are interested in EzTrans should contact Showcase Technology for complete information.

### About Showcase Technology

Founded by entrepreneur Paul Rajewski, Showcase Technology is a leader in providing secure, centrally-managed, complimentary-use and pay-for-use computer systems, printers, copiers and fax machines to the hospitality marketplace. Showcase's computer network features approximately 1,000 automated machines in hundreds of hotel business centers located across the United States and Canada.

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